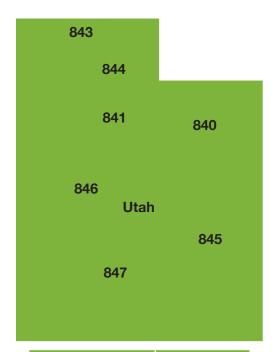


Competitive Analysis Grids

PRODUCT HIGHLIGHTS:

Premium Rating Rule	Attained Age
GI Requirement(s)	No Requirement
Special Enrollment Rules	None
HHD Percent & Definition	7% Roommate**
е-Арр	Yes
e-Contracting	Yes

^{**} Reside with one to three persons 18 years old or older for the past 12 months.



Area Factor 1 840-847

Area Factor 1 | FEMALE | Zip 840 | As of 9/1/2019

Carrier Name	Disc	Discounted Rate**			
Valifier Maille	65	68	70	Date	
Liberty Bankers Life Insurance Company (No Tob/Nicotine & w/i Preferred Ht/Wt Range)	124.97	124.97	129.33	10/1/18	
Great Southern Life Insurance Company	114.73	114.73	120.83	6/3/19	
Southern Guaranty Insurance Company	117.17	118.10	124.99	8/1/18	
Prosperity Life Group	117.30	117.30	121.24	3/27/19	
Greek Catholic Union of the USA	118.18	120.38	124.81	8/13/18	
Union Security Insurance Company	120.00	120.95	127.12	7/9/18	
Humana Insurance Company	120.26	127.62	134.08	10/1/18	
National Health Insurance Company	120.69	124.52	132.34	4/1/19	
Thrivent Financial For Lutherans	121.16	125.89	135.25	3/1/19	
Pan American Life Insurance Company	121.17	121.17	129.58	7/1/18	

Area Factor 1 | MALE | Zip 840 | As of 9/1/2019

Carrier Name	Disc	Effective		
Varrier Name		68	70	Date
Liberty Bankers Life Insurance Company (No Tob/Nicotine & w/i Preferred Ht/Wt Range)	143.72	143.72	148.72	10/1/18
Wmi Mutual Insurance Company	126.00	138.00	146.00	1/1/19
Humana Insurance Company	128.36	136.23	143.11	10/1/18
AARP Medicare Supplement Plans, Insured by Unitedhealthcare (Standard/Household)	131.78	152.18	165.79	1/1/19
Great Southern Life Insurance Company	131.94	131.94	138.96	6/3/19
Prosperity Life Group	132.54	132.54	137.00	3/27/19
Southern Guaranty Insurance Company	134.74	135.81	143.74	8/1/18
Transamerica Life Insurance Company (Direct)	134.85	156.56	172.45	9/1/14
Greek Catholic Union of the USA	135.91	138.44	143.53	8/13/18
Bankers Fidelity Assurance Company (Preferred)	136.42	140.66	148.80	10/5/18

^{*} Important Note: Plan F is only available to Medicare beneficiaries who are eligible for Medicare prior to 1/1/2020.

^{**} Rates are net of household discounts. Carrier selection is based on Age 65 rates and includes the top 9 carriers plus Liberty Bankers.

For agent use only. Not for use with consumers. Certain exclusions and limitations may apply. All products are not available in all areas. These are sample rates.

Some products may be subject to underwriting. Tobacco rates may be higher. Rates are subject to change. Not affiliated with the United States government or federal Medicare program. Source of Premium Rates: CSG Actuarial data feed



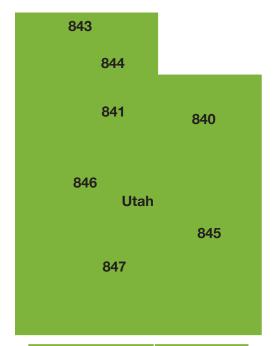
Utah | Plan G

Competitive Analysis Grids

PRODUCT HIGHLIGHTS:

Premium Rating Rule	Attained Age
GI Requirement(s)	No Requirement
Special Enrollment Rules	None
HHD Percent & Definition	7% Roommate*
е-Арр	Yes
e-Contracting	Yes

^{*} Reside with one to three persons 18 years old or older for the past 12 months.



Area Factor 1 840-847

Area Factor 1 | FEMALE | Zip 840 | As of 9/1/2019

Carrier Name	Discounted Rate*			Effective
Carrier Name		68	70	Date
Liberty Bankers Life Insurance Company (No Tob/Nicotine & w/i Preferred Ht/Wt Range)	99.64	99.64	103.49	10/1/18
Southern Guaranty Insurance Company	89.58	90.75	96.91	8/1/18
Greek Catholic Union of the USA	90.18	92.33	96.59	8/13/18
Atlantic Coast Life Insurance Company	90.23	90.23	94.40	6/10/19
Pan American Life Insurance Company	90.62	90.62	97.75	7/1/18
Great Southern Life Insurance Company	91.23	91.23	96.92	6/3/19
Prosperity Life Group	92.46	92.46	95.86	3/27/19
Union Security Insurance Company	92.52	93.73	99.38	7/9/18
Lumico Life Insurance Company	93.15	93.15	98.88	3/4/19
Humana Insurance Company	93.24	98.95	103.95	10/1/18

Area Factor 1 | MALE | Zip 840 | As of 9/1/2019

Carrier Name	Discounted Rate*			Effective
Varrier Maine		68	70	Date
Liberty Bankers Life Insurance Company (No Tob/Nicotine & w/i Preferred Ht/Wt Range)	114.60	114.60	119.04	10/1/18
Humana Insurance Company	99.52	105.62	110.96	10/1/18
Southern Guaranty Insurance Company	103.02	104.36	111.45	8/1/18
Greek Catholic Union of the USA	103.70	106.18	111.08	8/13/18
Atlantic Coast Life Insurance Company	103.72	103.72	108.50	6/10/19
Pan American Life Insurance Company	104.16	104.16	112.35	7/1/18
AARP Medicare Supplement Plans, Insured by Unitedhealthcare (Standard/Household)	104.34	120.56	131.37	1/1/19
Prosperity Life Group	104.48	104.48	108.31	3/27/19
Great Southern Life Insurance Company	104.92	104.92	111.46	6/3/19
Lumico Life Insurance Company	105.86	105.86	112.29	3/4/19

^{*} Rates are net of household discounts. Carrier selection is based on Age 65 rates and includes the top 9 carriers plus Liberty Bankers. For agent use only. Not for use with consumers. Certain exclusions and limitations may apply. All products are not available in all areas. These are sample rates. Some products may be subject to underwriting. Tobacco rates may be higher. Rates are subject to change. Not affiliated with the United States government or federal Medicare program. Source of Premium Rates: CSG Actuarial data feed